

EVON ZUNDEL

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ACCOMPLISHMENTS

Online program developer in K12 and Higher Ed environments
Online/blended learning expert
Educational technology staff developer for over 20 years
Project manager for educational initiatives (including 1:1 learning initiatives)
Technical support professional specializing in educational computing environments

EDUCATION

East Stroudsburg University, East Stroudsburg, PA, Online Teaching Endorsement Certificate, January 2015 - Present
DeSales University, Center Valley, PA, Instructional Technology Specialist Certificate, May 2003- December 2004
Wilkes University, Wilkes-Barre, PA, Masters of Science in Education, January 1997- December 1999
Kutztown University, Kutztown, PA, Bachelor's of Science in Secondary Education, Spanish, August 1990 - December 1993

OTHER TRAININGS/RECOGNITIONS

Schoology Ambassador, 2019-2021
Certified ISTE Educator, December 2019
Google Educator, Online, August 2013
NASA Explorer School Robotics Training, Jet Propulsion Laboratory (Pasadena, CA), June 2007
Understanding by Design (UbD) with Jay McTighe , IU20, June 2007

EMPLOYMENT

Adjunct Professor, Lehigh University, College of Education, Bethlehem, PA, August 2016 - Present

TLT 472 - Online Teaching & Learning, Fall 2016, 2017, 2018, 2019
TLT 470 - Teaching & Learning with Technology, Fall 2020

Technology Integration Specialist (High Schools), Bethlehem Area School District, Bethlehem, PA, August 2013 - Present

Provided ongoing support in online course design and teaching, March 2020 - present
Crafted Rapid Transition to Online Learning plan for secondary level, March 2020
Helped coordinate annual summer technology learning conference for district
Developed Schoology (LMS) Coaches credential program to create cadre of embedded trainers for teachers
Coached teachers in technology integration and blended learning strategies
Developed and delivered staff workshops, publications and presentations to meet building and district needs
Coordinated Chromebook pilot and Google Apps for Education implementation for district
Advised district online learning committee on development of strategic plan for online, blended and cyber

initiatives including selection of LMS, course development process and online teacher training
Served on Educational Technology Leaders, Professional Learning, and Equity committee meetings

Language Institute Coordinator, Blended Schools Network, McVeytown, PA, November 2008 - June 2013

Managed marketing, scheduling, student enrollment, technical support, hiring and professional development for the online language school division
Designed and adopted various course types (high school, middle school exploratory, elementary enrichment and summer camp)
Designed and implemented synchronous and asynchronous instructional teacher evaluation tools
Managed accounts and courses in the Blackboard Learn LMS
Researched and purchased the Student Information System to integrate with Blackboard Learn LMS to streamline enrollment and feedback processes
Facilitated Blended Schools Blended Learning MOOC in 2013
Spearheaded exceptional usage of synchronous learning environment to win Blackboard Collaborate Hall of Fame Award in 2012
Developed Student Learning Object Creation Project in conjunction with the The NEPAL Initiative (Northeast PA Language Initiative) Federal Language Assistance Grant Award, 2010
Managed ESL Spoken Language Instructor services with Beijing TalkTime Technology Company (Qooco), 2010.

Technology Integration Coordinator, Center for Advancing Partnerships in Education, Allentown, PA, July 2007 - May 2008

Supported all aspects of organization's technology
Managed Moodle, Web Server, Marratech Server, Elluminate Live! sessions for member districts and universities
Provided technical support to staff, school districts and students of CAPE Online World Language Institute
Trained CAPE Online World Language teachers in usage of online learning technologies such as Moodle and Elluminate Live!
Assisted Elluminate Live! with testing Language Packs for Russian, Japanese, Chinese and Arabic Language Packs
Conducted workshops for members regarding video conferencing, podcasting, Moodle, digital video and iLife software

Project Director of SKILL 21, One to One Learning and Computing Initiative, Desktop Support Specialist, Bethlehem Area School District, Bethlehem, PA, August 2003 - June 2007

Coordinated desktop support, server and curricular support for 1:1 project
Assisted in formation of policies and the solving logistical and technical issues
Represented project through presentations at conferences, school board meetings and site visitations
Standardized and maintained system setups (over 5000 + clients) through the use of disk images and standard configurations
Addressed and evaluated repair and other technical issues weekly with Apple, Inc. (AppleCare)

Adjunct Professor, Wilkes University, Bethlehem Area School District Campus, Spring 2002 - Spring 2003

Taught ED 526 Telecommunications for the 21st Century course.

Basics of electronic communication including listservs, Boolean searching, discussion groups and web page design

Technology Integration Specialist (East Hills Middle School), Bethlehem Area School District, Bethlehem, PA, June 1999 - August 2003

Developed and delivered staff workshops publications and presentations to meet building and district needs

Researched available educational software in and advised staff members on appropriate technology purchases

Installed and maintained software on desktop computers, file servers and web server

Researched and tested district-wide upgrade to Mac OS X Operating System

Spanish and Computer Skills Teacher, Nitschmann and East Hills Middle Schools, Bethlehem Area School District, Bethlehem, PA, August 1994 - June 2001

PUBLICATION

Kozlova, I. & Zundel, E. (2013). Synchronous Online Language Teaching: Strategies to Support Learner Development. In C. Meskill (Ed.), *Online teaching and learning: Sociocultural perspectives* (pp. 99-116). London: Bloomsbury.

WORKSHOPS/TRAININGS

Meaningful Online Course Design Six Week Workshop (UBD), (online), Bethlehem Area School District, July/August 2020

Connecting in Live Synchronous Meetings, (online), Bethlehem Area School District, July 2020

Providing Meaningful Student Feedback, (online), Bethlehem Area School District, April 2020

Using Kami For Guided Instruction, (online), Bethlehem Area School District, March 2020

Rewarding Live Sessions in Zoom, (online), Bethlehem Area School District, March 2020

Quick and Easy Screencasts with Screencastify, (online), Bethlehem Area School District, March 2020

Podcasts for Professional Learning (online), Bethlehem Area School District, 2019-2020 School Year

Encourage Students to Demonstrate Their Thinking with Kami and Schoology (online), Bethlehem Area School District, 2019-2020 School Year

Learner Centered Initiative Cohort Trainings, Bethlehem Area School District, 2019 - Present

Schoology Course 1 - Introduction to Schoology for Secondary Teachers (online), Bethlehem Area School District, 2017 - Present

Schoology Course 2 - Creating Basic Content in Schoology (online), Bethlehem Area School District, 2017 - Present

Schoology Course 3 - Leverage the Power of Schoology Assignment (online), Bethlehem Area School District, 2017 - Present

Schoology Course 4 - Increase Communication With Students in Schoology (online), Bethlehem Area School District, 2017 - Present

Schoology Course 5 - Learn How to Become a Schoology Trailblazer Coach (online), Bethlehem Area School District,

2017 - Present

Schoology Course 6 - Create and Grade Formative Assessments in Schoology (online), Bethlehem Area School District, 2017 - Present

Schoology Course 7 - Setup eSchoolPLUS Grade Sync/Use the Gradebook (online), Bethlehem Area School District, 2017 - Present

Schoology Course 8 - Create an Interactive Learning Environment in Schoology (online), Bethlehem Area School District, 2017 - Present

Schoology Course 9 - Ending Your Schoology Course on a High Note (online), Bethlehem Area School District, 2017 - Present

Schoology Course 10 - Work Smarter, Not Harder: Use the Schoology Resources Area (online), Bethlehem Area School District, 2017 - Present

Schoology Course 11 - Leverage Advanced Content in Schoology (online), Bethlehem Area School District, 2017 - Present

Schoology Course 12 - Explore and Moderate Schoology Groups (online), Bethlehem Area School District, 2017 - Present

Schoology Course 13 - Learn How to Become a Schoology Pro Coach (online), Bethlehem Area School District, 2017 - Present

Your First Screencast!, Bethlehem Area School District, December 2019

Going Farther with Peardeck, Bethlehem Area School District, February 2019

Introduction to Schoology Assessments, Bethlehem Area School District, April 2019

Getting Started with the Padcaster, Bethlehem Area School District, October 2018

Using Peardeck, Bethlehem Area School District, December 2018

Working in the Cloud, Bethlehem Area School District, December 2017

15 Day Twitter Challenge (online), Bethlehem Area School District, March 2016

Using Twitter to Grow Professionally (in person and online), Bethlehem Area School District, March 2016

True Confessions of a Connected Educator with Mark James (in person and online), Bethlehem Area School District, January and February 2016

Getting Connected with Google+ (in person and online), Bethlehem Area School District, December 2015

Go Paperless with Google Classroom (in person and online), Bethlehem Area School District, December 2015 and January 2016

QuickSession: Engage with NewsELA and EDPuzzle (with Karen Lynn and George Ziegler), Bethlehem Area School District, November 2015

Using Google Search to Promote Critical Thinking, Bethlehem Area School District, November 2015

Connected Educator Kick-off, Bethlehem Area School District, September 2015

Taking Charge of your Professional Learning (in person and online), Bethlehem Area School District, April 2015

Giving Automated Formative Feedback During Instruction (in person and online), Bethlehem Area School District, April 2015

Collaborating with Others Using Google Drive and Google Classroom (in person and online), Bethlehem Area School District, March 2015

Advanced Google Sites (in person and online), Bethlehem Area School District, March 2014 and March 2015

Creating a Class Website with Google Sites (in person and online), Bethlehem Area School District, February 2015

Anytime, Anywhere: Google Apps for Education at BASD, Bethlehem Area School District, January, April 2014

Using Google Docs to Promote Collaboration (in person and online), Bethlehem Area School District, February, October 2014

Advanced Moodle (online), Bethlehem Area School District, April 2014 and July 2014

Introduction to Moodle (online), Bethlehem Area School District, March 2014 and June 2014
Using TapToTalk, Bethlehem Area School District, October, November, December, 2013 and January 2014

PRESENTATIONS

Educational Leadership Panel: Leveraging Technology for Success in All Aspects of the Upcoming School Year, PowerSchoolLive, July 2020
Hidden Schoology Treasures, Schoology ConnectPA 2020, IU13, Lancaster, PA, March 2020
Become a Touchscreen Ninja Workshop, Bethlehem Area School District Summer Tech Academy, Bethlehem, PA, 2019
A Journey to Competency-Based Professional Learning, ISTE 2019, Philadelphia, PA, June 2019
Got Badges?, Schoology ConnectPA 2019, IU13, Lancaster, PA, March 2019
Be There 24/7: Increase Engagement and Instructor Presence Through Instructional Video, Teaching & Learning with Technology Summit, October 2018
Learning On Demand: Create Engaging Instructional Videos, Bethlehem Area School District Summer Tech Academy, Bethlehem, PA, 2018
Create a District Schoology Coaches Program, Schoology ConnectPA 2018, IU13, Lancaster, PA, March 2018
Build Capacity Through Teacher Led Coaching (with Mark James), PETE & C 2018, Hershey, PA, February 2018
Engaging Video in and Beyond the Classroom, Lehigh Teaching & Learning with Technology Summit, October 2017
What Can We Learn from #ISTE2016?, Bethlehem Area School District Summer Tech Academy, Bethlehem, PA, 2016
Take Charge of Your Professional Learning with Twitter, Bethlehem Area School District Summer Tech Academy, Bethlehem, PA, 2015
Enhancing Your Feedback to Students Using Screencasting, Bucks-Lehigh Edusummit, Center Valley, PA, August 2013
Can You Hear Me Now? Learning Languages Through Live Dialog (with Leah Christman, Michael Mele and Dr. Marina Kostina), PASC Conference, Hershey, PA, November 2011
Globalize Your School with Online Language Instruction, PaCIE Conference, Harrisburg, PA, October 2009
Inside the BSN Language Institute (with Dr. Scott Garrigan and Jed Friedrichsen), blendedschools.net Conference, State College, PA, October 2008
More Than Just a BabelFish, Pennsylvania Educational Technology Expo and Conference (PETE & C), Hershey, PA, February 2008
Content Management with Moodle Pre-conference Session, Pennsylvania Educational Technology Expo and Conference (PETE & C), Hershey, PA, February 2008
Successful Knowledge Integration: Learning with Laptops for 21st Century Skills, Penn State One-to-One Computing Conference, State College, PA, 2006
Successful Knowledge Integration: Learning with Laptops for 21st Century Skills, Penn State One-to-One Computing Conference, State College, PA, 2005
One to One Laptop Initiatives in PA Roundtable Discussion, Pennsylvania Educational Technology Expo and Conference (PETE & C), Hershey, PA, February, 2005
From Vision to Implementation: A Team Approach to Planning a 1:1 Laptop Initiative (with Dr. Scott Garrigan), National Educational and Computing Conference (NECC) 2004, New Orleans, LA, June 2004

TECHNICAL SKILLS

Clever SSO Portal, Zoom online conferencing tool, PearDeck, Padlet, Kami, Screencastify, Touchcast Studio, Playposit interactive video platform and LMS integration, WeVideo Online Video Creation, Adobe Spark

Page/Video/Post, Adobe Audition/Professional Podcast Recording/Hosting/Distribution, Blackboard Learn LMS, Blackboard Collaborate Web Conferencing, Moodle LMS, Canvas LMS, Schoology LMS (administration and training), Google Apps for Education Usage/ Domain Configuration, Softchalk Cloud, Aurasma, Microsoft Office, Apple iWork, Apple iLife, Filemaker Pro, Adobe Dreamweaver, Adobe Photoshop, FTP, Audacity, MovieMaker, Screencast-o-matic, Screenflow, Disk Image Creation, Carbon Copy Cloner, NetRestore, Explain Everything, Lego Mindstorms/Robotics, Tap to Talk Designer, OS X Server, Video Conferencing Educational Applications and Technical Support, Chrome OS, Mac OS X, Windows XP, Windows 7, Linux Ubuntu